

Remarks at the SFC Investment Triathlon Championship

By Mr Martin Wheatley

CEO, Securities and Futures Commission

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Good afternoon, ladies and gentlemen.

It gives me great pleasure to deliver the closing remarks at the grand final of the Investment Triathlon.

January is the SFC's Investor Education Month. "Know Your Risk" is the theme. The Investment Triathlon is a sort of "check-up" on investors' financial knowledge.

Like all of you, I have been waiting for the final of the Investment Triathlon ever since the contest kicked off in mid-September.

This is the first time we've done this-the first quiz on financial knowledge run by SFC, and we've had a great response with over 600 entries.

While only one of you will emerge as the ultimate champion of the quiz, I have to say all of you have performed brilliantly in today's final.

In particular, I am impressed by the depth of knowledge you displayed at today's event.

All in all, the Investment Triathlon, which is one of our key investor education initiatives, has received positive feedback from the public and industry people alike.

With this in mind, we are committed to continue our effort to broaden the scope and depth of our investor education programmes in the coming year.

We firmly believe investor education can empower investors by giving them the necessary tools in making informed investment decisions at a time when the market is extremely volatile, and financial innovations create an ever-expanding list of sophisticated financial products.

In the coming year,

- we will significantly increase our resources dedicated exclusively for investor education;
- we will continue to collaborate with other institutions, such as the media, industry bodies, universities and schools, to educate investors;
- we will conduct extensive surveys to gauge investors' understanding of market and product risks; and

- we will organise more investor education programmes through innovative approaches to make the learning process more interesting.

Once again, I would like to thank the public for their interests in our programmes.

I would also like to thank our media partners Cable TV, RTHK and HKET and prize sponsors-Hong Kong Exchanges and Clearing Limited, the Hong Kong Institute of Directors, the Hong Kong Stockbrokers Association Limited and the Institute of Securities Dealers Ltd for their generous support of this event.

Congratulation to all of you.