



23 July 2010

- (1) Possible acquisition of shares in Neo-China Land Group (Holdings) Limited by Novel Good Limited, a wholly-owned subsidiary of Shanghai Industrial Holdings Limited**
- (2) Possible subscription of shares in Neo-China Land Group (Holdings) Limited
By Novel Good Limited**
- (3) Possible disposal of interest in Qi Ao Island project By Neo-China Land Group (Holdings) Limited - major and connected transaction for Neo-China Land Group (Holdings) Limited and special deal**
- (4) Possible mandatory conditional cash offer by UBS AG, Hong Kong Branch And Nomura International (Hong Kong) Limited for and on behalf of Novel Good Limited**

Disclosure of dealings in the relevant securities of Neo-China Land Group (Holdings) Limited

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

Party	Date	Description of relevant securities	Bought / Sold	Total no. of securities	Highest (H) and Lowest (L) prices paid or received
UBS AG	22 July 2010	Ordinary Shares	Sold	552,000	(H) HK\$3.03 (L) HK\$2.97

End

Notes:

1. UBS AG is an exempt principal trader connected with Shanghai Industrial Holdings Limited, the offeror.
2. This transaction is for closing out of expired derivatives issued to client.