



23 September 2011

**Possible unconditional mandatory cash offers for the shares in and
to cancel the share options of Noble Jewelry Holdings Limited (the “Company”)
By Optima Capital Limited on behalf of Resources Rich Capital Limited**

Disclosure of dealings in the options of the Company

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

Party	Date	Description of options	Exercise price	Exercise period	No. of options	Nature of dealing	No. of voting shares concerned	Unit Price (HK\$)	Resultant balance
Chan Lai Yung	20 September 2011	Options granted under share option scheme	HK\$1.27	1/2/2010 – 31/1/2012	100,000	Exercising of share options	200,000	N/A	3,238,000 (1.19%)
				1/2/2011 – 31/1/2012	100,000				

End

Notes:

1. Chan Lai Yung is an associate of the Company under class (3) of the definition of “associate” of the Hong Kong Code on Takeovers and Mergers.
2. The disclosure form was received by the Executive on 23 September 2011.