



23 September 2011

**Possible unconditional mandatory cash offers for the shares in and to cancel the share options of Noble Jewelry Holdings Limited (the “Company”)
By Optima Capital Limited on behalf of Resources Rich Capital Limited**

Disclosure of dealings in the options of the Company

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

| Party | Date | Description of options | Exercise price | Exercise period | No. of options | Nature of dealing | No. of voting shares concerned | Unit Price (HK\$) | Resultant balance |
|-----------------|-------------------|-------------------------------------------|----------------|----------------------|----------------|-----------------------------|--------------------------------|-------------------|-------------------|
| Tang Chee Kwong | 20 September 2011 | Options granted under share option scheme | HK\$1.27 | 1/2/2010 – 31/1/2012 | 100,000 | Exercising of share options | 200,000 | N/A | 5,202,000 (1.91%) |
| | | | | 1/2/2011 – 31/1/2012 | 100,000 | | | | |

End

Notes:

1. Tang Chee Kwong is an associate of the Company under class (3) of the definition of “associate” of the Hong Kong Code on Takeovers and Mergers.
2. The disclosure form was received by the Executive on 23 September 2011.