

16 June 2015

Possible general offer
Disclosure of dealings in the shares of SinoMedia Holding Limited

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

Party	Date	Description of relevant securities	Description of products	Nature of dealings	Number of securities under the option	Exercise period - From Date	Exercise period - To Date	Exercise price	Option money paid / received	Resultant balance (including those of any person with whom there is an agreement or understanding)
Cui Rui	16 June 2015	Options	Share option	Exercising of option / traded option contract	270,000	2 July 2011	2 July 2018	\$1.8400	\$496,800.0000	530,000
		Options	Share option	Exercising of option / traded option contract	55,000	2 July 2011	2 July 2018	\$1.8400	\$101,200.0000	475,000

		Options	Share option	Exercising of option / traded option contract	68,000	2 July 2011	2 July 2018	\$1.8400	\$125,120.0000	407,000
		Options	Share option	Exercising of option / traded option contract	66,000	2 July 2011	2 July 2018	\$1.8400	\$121,440.0000	341,000
		Options	Share option	Exercising of option / traded option contract	341,000	2 July 2011	2 July 2018	\$1.8400	\$627,440.0000	0

End

Note:

Cui Rui is a Class (3) associate connected with the Offeree company.

Dealings were made for the party's own account.