

22 July 2015

Possible general offer
Disclosure of dealings in the shares of SinoMedia Holding Limited

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

Party	Date	Purchase / Sale	Number of shares	Price per share	Resultant balance (including those of any person with whom there is an agreement or understanding)	Percentage of class (including those of any person with whom there is an agreement or understanding)
Franklin Mutual Advisers, LLC	21 July 2015	Purchase	4,000	\$3.9400	38,243,072	6.6734%
	21 July 2015	Purchase	27,000	\$3.9500	38,270,072	6.6781%
	21 July 2015	Purchase	118,000	\$3.9600	38,388,072	6.6987%
	21 July 2015	Purchase	54,000	\$3.9700	38,442,072	6.7081%
	21 July 2015	Purchase	31,000	\$3.9800	38,473,072	6.7135%
	21 July 2015	Purchase	16,000	\$3.9900	38,489,072	6.7163%
	21 July 2015	Purchase	15,000	\$4.0000	38,504,072	6.7189%
	21 July 2015	Purchase	71,000	\$4.0100	38,575,072	6.7313%
	21 July 2015	Purchase	7,000	\$4.0200	38,582,072	6.7325%
	21 July 2015	Purchase	17,000	\$4.0300	38,599,072	6.7355%



	21 July 2015	Purchase	68,000	\$4.0500	38,667,072	6.7474%
	21 July 2015	Purchase	2,000	\$4.0700	38,669,072	6.7477%
	21 July 2015	Purchase	7,000	\$4.0800	38,676,072	6.7489%
	21 July 2015	Purchase	20,000	\$4.0900	38,696,072	6.7524%
	21 July 2015	Purchase	3,000	\$4.1000	38,699,072	6.7530%
	21 July 2015	Purchase	18,000	\$4.1200	38,717,072	6.7561%

End

Note:

Franklin Mutual Advisers, LLC is a Class (6) associate of the Offeree company by virtue of its holdings of ordinary shares in the Offeree company.

Dealings were made for the account of discretionary investment clients.

Franklin Mutual Advisers, LLC is ultimately owned by Franklin Resources, Inc..