



24 July 2012

**High Concentration of Shareholding
in
Focus Media Network Limited (Stock Code: 8112)**

This announcement is made by the Securities and Futures Commission (“SFC”) in respect of the concentration of the shareholding of Focus Media Network Limited (“the Company”) in the hands of a limited number of shareholders as at 3 July 2012.

In view of the high concentration of shareholding in a small number of shareholders, shareholders and prospective investors should be aware that the price of the shares of the Company (“Shares”) could fluctuate substantially even with a small number of shares traded, and should exercise extreme caution when dealing in the Shares.

The SFC has recently completed an enquiry into the shareholding of the Company. Our findings suggested that as at 3 July 2012, 12 shareholders held an aggregate of 59,081,400 Shares, representing 18.01% of the issued Shares. Such shareholding, together with 262,194,600 Shares (representing 79.94% of the issued Shares) held aggregately by 3 substantial shareholders of the Company, represented 97.95% of the issued Shares as at 3 July 2012. Therefore, only 6,724,000 Shares (representing 2.05% of the issued Shares) were held by other shareholders.

As at 3 July 2012, the shareholding structure of the Company was as follows:-

	Number of Shares held (Shares)	% of total number of issued Shares (%)
iMediahouse Asia Limited (Note 1)	169,026,600	51.53
Trade Grand International Limited (Note 2)	61,500,000	18.75
Asia Private Credit Fund Limited (Note 3)	31,668,000	9.66
A group of 12 shareholders (Note 4)	59,081,400	18.01
Other shareholders	6,724,000	2.05
Total	328,000,000	100.00

Note 1: iMediahouse Asia Limited is owned as to approximately 65.08% by iMediaHouse.com Limited which is in turn owned as to approximately 75.30% by Mr. Wong Hong Gay Patrick Jonathan (Chairman, CEO and Executive Director of the Company).

Note 2: Trade Grand Investment Limited is wholly owned by Wong's Industrial (Holdings) Limited, which is in turn wholly owned by Catel (B.V.I.) Limited (“Catel”). Catel is wholly owned by Wong's International (Holdings) Limited (Stock code: 99).

Note 3: The shares are directly held by Flying Wonder Limited which is wholly owned by Asia Pacific Credit Fund Limited. Asia Private Credit Fund Limited initially obtained 21,668,000 Shares through the Placing of the Company in July 2011.



Note 4: 17,032,000 Shares (representing 5.19% of the issued Shares) were held by 3 shareholders who initially obtained 12,232,000 Shares through the Placing of the Company in July 2011.

The Company was listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited on 28 July 2011 by way of placing a total of 82,000,000 Shares (25% of issued Shares) at \$0.72 per share. Share price of the Company closed at \$0.75 on its first day of listing.

Between 30 April 2012 and 15 June 2012, share price of the Company increased significantly by 75.5% from \$0.94 to close at an all time high of \$1.65, an increase of 129.2% from its placing price. During this period, the Company announced its First Quarterly Results on 8 May 2012 which reported a loss attributable to shareholders of approximately \$8.3 million for the 3 months ended 30 March 2012 as compared to a loss of \$2.9 million over the corresponding period of the previous year. Share price then eased slightly and closed at \$1.41 on 20 July 2012, but still representing an increase of 95.8% from its placing price.

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