Dida Inc.

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02559)

31 July 2026

To the Qualifying Shareholders,

Dear Sir or Madam,

**VOLUNTARY CONDITIONAL GENERAL CASH OFFER BY
NOMURA INTERNATIONAL (HONG KONG) LIMITED
ON BEHALF OF
THE OFFEROR
TO ACQUIRE ALL THE ISSUED SHARES IN DIDA INC.**

INTRODUCTION

We refer to the Composite Document dated 31 July 2026 jointly issued by the Offeror, the Offeror Parent and the Company in relation to the Share Offer (the "**Composite Document**"), of which this letter forms part. Terms defined in the Composite Document shall have the same meaning in this letter unless the context otherwise requires.

We have been appointed by the Board as the Independent Board Committee to make recommendations to the Qualifying Shareholders as to whether the Share Offer is fair and reasonable and as to acceptance. Red Solar Capital Limited has been appointed as the Independent Financial Adviser with our approval to advise us in respect of the above. Details of its advice and recommendations and the principal factors and reasons considered and taken into account by it in arriving at its advice are set out in the "Letter from the Independent Financial Adviser" at pages 46 to 77 of the Composite Document.

We also wish to draw your attention to the "Letter from Nomura", the "Letter from the Board", and the additional information set out in the Composite Document, including the appendices to the Composite Document, the accompanying Forms of Acceptance.

RECOMMENDATION

The Independent Financial Adviser has advised the Independent Board Committee that it considers the Share Offer to be fair and reasonable so far as the Qualifying Shareholders are concerned, and accordingly it recommends the Independent Board Committee to recommend the Qualifying Shareholders to accept the Share Offer. The Independent Board Committee, having been so advised, considers the Share Offer to be fair and reasonable so far as the Qualifying Shareholders are concerned, and accordingly, recommends the Qualifying Shareholders to accept the Share Offer.

Notwithstanding our recommendations, Qualifying Shareholders are strongly advised that their decision to realise or to hold their investment in the Company will depend on their own individual circumstances and investment objectives. If in any doubt, Qualifying Shareholders should consult their own professional advisers for professional advice.

Yours faithfully,
For and on behalf of the Independent Board Committee of
Dida Inc.

Mr. Li Feng
Independent non-executive Director

Yours faithfully,
For and on behalf of the Independent Board Committee of
Dida Inc.

Mr. Li Jian
Independent non-executive Director

Yours faithfully,
For and on behalf of the Independent Board Committee of
Dida Inc.

Ms. Wu Wenjie
Independent non-executive Director